

BULTACO

Built To Go



MERCURIO 175cc

THE STREET BIKE FOR CAREFREE RIDING!

MERCURIO — the casual way to ride. Imagine a sturdy, comfortable, full-size motorcycle that only weighs 200 pounds. A bike that cruises at 65-70 mph all day long and gets 80 mph for passing. That's the Mercurio.

200 pounds. Forget all about problems with starting, stopping, parking, and unparking. Just enjoy the ride. And what a ride! With 17-inch wheels, you get stable cornering and effortless handling. Carefree riding.

The 175cc Mercurio engine delivers 18 horsepower, yet the compression ratio is only 8:1, and the maximum rpm is only 6500. Like the rest of the motorcycle, the engine is precision-built to last and last and last.

The deep, wide saddle carries two riders in comfort. And in style too — the bike is finished in deep blue and silver. The price: \$499, fob (West slightly higher). See your dealer or write for Brochure 2-D.



U.S. DISTRIBUTORS:

Southern Calif. and
Southwestern States:
BULTACO WESTERN
11418 Burbank Blvd.,
North Hollywood, Calif.

Northern Calif. and
Northwestern States:
CANCILLA MOTORS
778 N. 13th St.,
San Jose, Calif.

Eastern Distributor:
CEMOTO EAST
Importing Company
P.O. Box 29 (Mason Road)
Schenectady, N. Y. 12301